

# INTER-LAKE YACHTING ASSOCIATION

ORGANIZED JANUARY 17, 1885 REORGANIZED MARCH 19, 1894 INCORPORATED MARCH 16, 1963

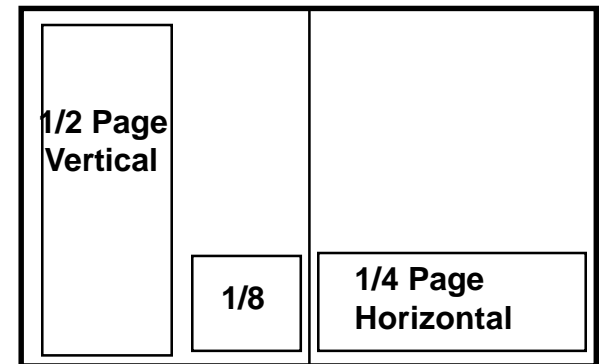
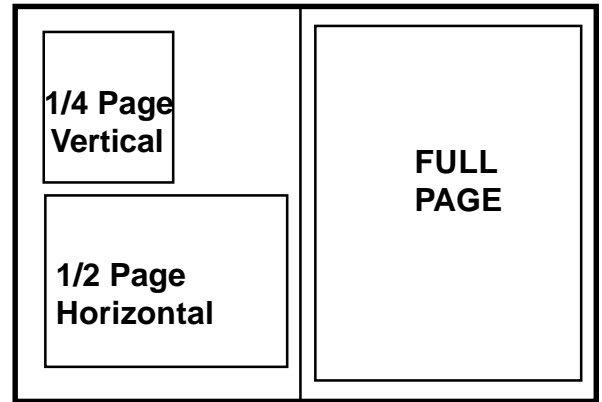
## ANNUAL REGATTA and JUNIOR RACE WEEK

### ADVERTISING RATE SCHEDULE

SIZE	COST
<input type="checkbox"/> Full Page	\$ 422.00
<input type="checkbox"/> Half Page	\$ 246.00
<input type="checkbox"/> Quarter Page	\$ 145.00
<input type="checkbox"/> Eighth Page	\$ 88.00

### COLOR ADVERTISEMENTS

<input type="checkbox"/> Outside Back Cover	\$725.00
<input type="checkbox"/> Inside Front Cover	\$718.00
<input type="checkbox"/> Inside Back Cover	\$699.00
<input type="checkbox"/> INSERT Full Page	\$693.00



- Repeat Last Year's Ad  
 Update Last Year's Ad  
 See Enclosed Copy for Instructions

### STANDARD AD SIZES

Type Page Size	Width by Depth	
Full Page	7 ¼"	10"
Half page Horizontal	7 ¼"	4 7/8"
Half Page Vertical	3 ½"	10"
Quarter Page Horizontal	7 ¼"	2 3/8"
Quarter Page Vertical	3 ½"	4 7/8"
Eighth Page	3 ½"	2 3/8"

Furnish "Camera Ready" copy of ad or email a PDF or TIFF file if available.

Do not send EXCEL or POWERPOINT files.

Be sure to include any changes from last year's ad.

Please supply a print (when possible) with your digital photos. Do not compress your picture files.

**THE I-LYA is hereby authorized to insert our advertisement in the Annual Official Yearbook of the Inter-Lake Yachting Association, for which we agree to pay the above rates for space used.**

Signature: \_\_\_\_\_  
 Print Name: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Date: \_\_\_\_\_

Please attach check made payable to:  
**I-LYA Administration**  
 Remit COPY, CUTS, CONTRACTS and CHECK to:

John Dent  
 P.O. Box 11422  
 Toledo, OH 43611  
 419-729-0407  
 email: johndent@TOAST.net

Return signed as soon as possible  
**Copy Deadline – April 1<sup>st</sup>**

To the Yacht Clubs: Please DO NOT include Dues with payment for Advertisement