



## Inter-Lake Yachting Association



A message from the Commodore...

Please see the attached information for the Annual I-LYA Yearbook that celebrates the past year and provides information and details for the up and coming I-LYA Regattas and events. The yearbook is made possible by the generosity of our advertisers, sponsors, clubs, and individual members. The funds generated not only help to cover the cost of the publication and its distribution, but also helps to support the various programs we offer to the boating community.

The yearbook offers a great opportunity for vendors and sponsors to reach out and sell merchandise and services to members of our 145 affiliated clubs located in Ohio, Michigan, Indiana, Pennsylvania, New York, and Ontario.

2018 is a very special year for the I-LYA – we will be celebrating the 125<sup>th</sup> running of our Regatta! We are planning several special events to help celebrate this milestone!

The attached documents contain the fee structure for ads and sponsorship as well as the individual “Shout Out” ads for 2018. If you, your place of business, or your club wish to advertise in the 2018 edition, please fill out the relevant attached forms, and mail to the following address together with your artwork and payment:

I-LYA Yearbook  
8181 Oxbow Road  
Westerville, Ohio 43082

For answers to questions that pertain to the yearbook and/or ad submission, our editor can also be contacted by email at [yearbook@i-lya.org](mailto:yearbook@i-lya.org) or by phone at (740) 972-8451.

We ask that you submit your information for the ad as soon as possible so that we may get the yearbook out in a timely fashion. We have established a deadline of March 1, 2018 for submissions. We realize that several business owners may be away for winter break, so if you have advertised with us in the past and intend to do so again this year, please submit the artwork and will invoice you through the mail.

I want to thank you for your interest and support of Inter-Lake Yachting Association, and if there is anything you would like to discuss before make your decision, please feel free to contact me at any time.

Sincerely,

*Mike Powers*

Mike Powers  
2018 Commodore  
Inter-Lake Yachting Association  
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