



Inter-Lake Yachting Association

Organized January 17, 1885—Reorganized March 19, 1894—Incorporated March 16, 1963

FOR OFFICE USE ONLY:

DATE REC'D: _____

CHECK #: _____

AMT.: _____

2018 Yearbook Contract

BLACK AND WHITE ADS:

- Full page (7 1/4"w x 10"H) \$450
- Half page horizontal (7 1/4"w x 4 7/8"H)\$275
- Half page Vertical (3 1/2"w x 10"H)\$275
- Quarter page horizontal (7 1/4"w x 2 3/8"H)\$150
- Quarter page vertical (3 1/2"w x 4 7/8"H)\$150
- Eighth page (3 1/2"w x 2 3/8"H)\$90

COLOR ADVERTISEMENTS

- Outside Back cover \$750
- Inside front cover..... \$725
- Inside back cover..... \$725

FULL PAGE (7 1/4"w x 10"H) \$450
HALF PAGE HORIZONTAL (7 1/4"w x 4 7/8"H) \$275

HALF PAGE VERTICAL (3 1/2"w x 10"H) \$275	QUARTER PAGE VERTICAL (3 1/2"w x 4 7/8"H) \$150
QUARTER PAGE HORIZONTAL (7 1/4"w x 2 3/8"H) \$150	

Choose one:

- Repeat my advertisement **exactly as it appeared in last year's book**
- Repeat my ad **with the attached changes**, updates, or corrections. (*Please include all copy/photo changes, last year's ad, and instructions*)
- Please include my new ad as enclosed. (*Please supply all copy, photos, art and instructions.*)

Please note: Do not send EXCEL or POWERPOINT files. If you are supplying the art for your ad, please make the format a 300 dpi TIFF, JPEG, EPS, or hi-res PDF. Include a print (when possible) of your ad and do not compress your digital photos. *E-mail file(s) to the address supplied to the right. →*

The I-LYA is hereby authorized to insert our advertisement in the Annual Official Yearbook of the Inter-Lake Yachting Association, for which we agree to pay the above rates for space used.

Print Name: _____

Company Name: _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Signature: _____ Date _____

Remit CHECKS made payable to: **I-LYA 2018**
 along with COPY & signed CONTRACTS to:
 I-LYA Yearbook
 8181 Oxbow Rd.
 Westerville, OH 43082

E-mail:

yearbook@i-lya.org
 or call 740-972-8451

COPY DEADLINE:

March 1, 2018

To the YACHT CLUBS:
 Please **DO NOT** include Dues with payment for Advertisement. —*Thanks!*