



# Inter-Lake Yachting Association

Organized January 17, 1885—Reorganized March 19, 1894—Incorporated March 16, 1963

FOR OFFICE USE ONLY:
DATE REC'D: _____
CHECK #: _____
AMT.: _____

## 2019 Yearbook Contract

### BLACK AND WHITE ADS:

- Full page (7 1/4"w x 10"H) ..... \$450
- Half page horizontal (7 1/4"w x 4 7/8"H) .....\$275
- Half page Vertical (3 1/2"w x 10"H) .....\$275
- Quarter page horizontal (7 1/4"w x 2 3/8"H) .....\$150
- Quarter page vertical (3 1/2"w x 4 7/8"H) .....\$150
- Eighth page (3 1/2"w x 2 3/8"H) .....\$90

### COLOR ADVERTISEMENTS

- Outside Back cover ..... \$750
- Inside front cover..... \$725
- Inside back cover..... \$725

<p><b>FULL PAGE</b> (7 1/4"w x 10"H) <b>\$450</b></p>	<p><b>QUARTER PAGE VERTICAL</b> (3 1/2"w x 4 7/8"H) <b>\$150</b></p>
<p><b>HALF PAGE HORIZONTAL</b> (7 1/4"w x 4 7/8"H) <b>\$275</b></p>	<p><b>HALF PAGE VERTICAL</b> (3 1/2"w x 10"H) <b>\$275</b></p>
	<p><b>EIGHTH PAGE</b> (3 1/2"w x 2 3/8"H) <b>\$90</b></p>
	<p><b>QUARTER PAGE HORIZONTAL</b> (7 1/4"w x 2 3/8"H) <b>\$150</b></p>

### Choose one:

- Repeat my advertisement **exactly as it appeared in last year's book**
- Repeat my ad **with the attached changes**, updates, or corrections. *(Please include all copy/photo changes, last year's ad, and instructions)*
- Please include my new ad as enclosed. *(Please supply all copy, photos, art and instructions.)*

**Please note:** Do not send EXCEL or POWERPOINT files. If you are supplying the art for your ad, please make the format a 300 dpi TIFF, JPEG, EPS, or hi-res PDF. Include a print (when possible) of your ad and do not compress your digital photos. *E-mail file(s) to the address supplied to the right. ->*

The I-LYA is hereby authorized to insert our advertisement in the Annual Official Yearbook of the Inter-Lake Yachting Association, for which we agree to pay the above rates for space used.

Print Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Remit CHECKS made payable to: **I-LYA 2019**  
along with COPY & signed CONTRACTS to:  
I-LYA Yearbook  
8181 Oxbow Rd.  
Westerville, OH 43082

**E-mail:**  
yearbook@i-lya.org  
or call 740-972-8451

**COPY DEADLINE:**  
**March 1, 2019**

To the YACHT CLUBS:  
Please **DO NOT** include Dues with payment for Advertisement. —*Thanks!*