



Inter-Lake Yachting Association

Organized January 17, 1885—Reorganized March 19, 1894—Incorporated March 16, 1963

FOR OFFICE USE ONLY:
DATE REC'D: _____
CHECK #: _____
AMT.: _____

2021 Yearbook Contract

BLACK AND WHITE ADS:

- Full page \$450
- Half page, horizontal or vertical. . \$275
- Quarter page, horiz. or vert. \$150
- Eighth page, horizontal ONLY . . . \$90

COLOR ADVERTISEMENTS

Full page: (8 1/2"w x 11"H, add 1/8" bleed)

- Outside Back cover \$775
- Inside front cover..... \$725
- Inside back cover..... \$725
- Color, full page (7 1/4"w x 10"H) . . \$750
- Color, half page (7 1/4"w x 4 7/8"H) . \$500

<div style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <p>FULL PAGE (7 1/4"w x 10"H) \$450</p> </div> <div style="border: 1px solid black; padding: 10px;"> <p>HALF PAGE HORIZONTAL (7 1/4"w x 4 7/8"H) \$275</p> </div>	<div style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <p>HALF PAGE VERTICAL (3 1/2"w x 10"H) \$275</p> </div> <div style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <p>QUARTER PAGE VERTICAL (3 1/2"w x 4 7/8"H) \$150</p> </div> <div style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <p>EIGHTH PAGE (3 1/2"w x 2 3/8"H) \$90</p> </div> <div style="border: 1px solid black; padding: 10px;"> <p>QUARTER PAGE HORIZONTAL (7 1/4"w x 2 3/8"H) \$150</p> </div>
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Choose one:

- Repeat my advertisement **exactly as it appeared in last year's book**
- Repeat my ad **with the attached changes**, updates, or corrections. (*Please include all copy/photo changes, last year's ad, and instructions*)
- Please include my new ad as enclosed. (*Please supply all copy, photos, art and instructions.*)

Please note: Do not send EXCEL, POWERPOINT, or PUBLISHER files. If you are supplying the art for your ad, please make the format a 300 dpi TIFF, JPEG, EPS, or hi-res PDF. Include a print (when possible) of your ad and do not compress your digital photos. *E-mail file(s) to the address supplied to the right.* —>

Remit CHECKS made payable to: **I-LYA 2021**
along with COPY & signed CONTRACTS to:
I-LYA Yearbook
8181 Oxbow Rd.
Westerville, OH 43082

E-mail:
yearbook@i-lya.org
or call 740-972-8451

COPY DEADLINE:
March 1, 2021

The I-LYA is hereby authorized to insert our advertisement in the Annual Official Yearbook of the Inter-Lake Yachting Association, for which we agree to pay the above rates for space used.

Print Name: _____

Company Name: _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Signature: _____ Date _____

To the YACHT CLUBS:
Please DO NOT include Dues with payment for Advertisement. —Thanks!