



Inter-Lake Yachting Association

Organized January 17, 1885 — Reorganized March 19, 1894 — Incorporated March 16, 1963

FOR OFFICE USE ONLY:

DATE REC'D: _____

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2024 Yearbook Contract

BLACK AND WHITE ADS:

- Full page..... \$475
- Half page, horizontal or vertical . \$290
- Quarter page, horiz. or vert.\$165
- Eighth page, horizontal ONLY... \$100

COLOR ADVERTISEMENTS

- Outside Back cover* \$775
 - Inside front cover* \$735
 - Inside back cover* \$735
- *Full page: (8 1/2" w x 11" H, add 1/8" bleed)

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Choose one:

- Repeat my advertisement **exactly as it appeared in last year's book**
- Repeat my ad **with the attached changes**, updates, or corrections. *(Please include all copy/photo changes, last year's ad, and instructions)*
- Please include my new ad as enclosed. *(Please supply all copy, photos, art and instructions.)*

Please note: Do not send EXCEL, POWERPOINT, or PUBLISHER files. If you are supplying the art for your ad, please make the format a 300 dpi TIFF, JPEG, EPS, or hi-res PDF. Include a print (when possible) of your ad and do not compress your digital photos. *E-mail file(s) to the address supplied to the right.* →

The I-LYA is hereby authorized to insert our advertisement in the Annual Official Yearbook of the Inter-Lake Yachting Association, for which we agree to pay the above rates for space used.

Print Name of Primary Contact: _____

Club or Company Name: _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail (must include e-mail if you want a pdf proof for approval) _____

Signature: _____ Date _____

Remit CHECKS made payable to: **I-LYA 2024**
along with COPY & signed CONTRACTS to:
I-LYA Yearbook
8181 Oxbow Rd.
Westerville, OH 43082

E-mail:
yearbook@i-lya.org
or call 740-972-8451

COPY DEADLINE:
March 1, 2024

*** ≥ FOR 2024! ≤ ***

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