



Inter-Lake Yachting Association

Organized January 17, 1885 — Reorganized March 19, 1894 — Incorporated March 16, 1963

FOR OFFICE USE ONLY:

DATE REC'D: _____

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AMT.: _____

2022 Yearbook Contract

BLACK AND WHITE ADS:

- Full page..... \$500
- Half page, horizontal or vertical . \$300
- Quarter page, horiz. or vert.\$175
- Eighth page, horizontal ONLY... \$100

COLOR ADVERTISEMENTS

- Outside Back cover* \$800
 - Inside front cover* \$750
 - Inside back cover* \$750
- *Full page: (8 1/2" w × 11" H, add 1/8" bleed)

- Color, full page (7 1/4" w × 10" H)... \$775
- Color, half page (7 1/4" w × 4 7/8" H) .. \$550

<p>FULL PAGE (7 1/4" w × 10" H) \$500</p>	<p>QUARTER PAGE VERTICAL (3 1/2" w × 4 7/8" H) \$175</p>
<p>HALF PAGE HORIZONTAL (7 1/4" w × 4 7/8" H) \$300</p>	<p>HALF PAGE VERTICAL (3 1/2" w × 10" H) \$300</p>
	<p>EIGHTH PAGE (3 1/2" w × 2 3/8" H) \$100</p>
	<p>QUARTER PAGE HORIZONTAL (7 1/4" w × 2 3/8" H) \$175</p>

Choose one:

- Repeat my advertisement **exactly as it appeared in last year's book**
- Repeat my ad **with the attached changes**, updates, or corrections. *(Please include all copy/photo changes, last year's ad, and instructions)*
- Please include my new ad as enclosed. *(Please supply all copy, photos, art and instructions.)*

Please note: Do not send EXCEL, POWERPOINT, or PUBLISHER files. If you are supplying the art for your ad, please make the format a 300 dpi TIFF, JPEG, EPS, or hi-res PDF. Include a print (when possible) of your ad and do not compress your digital photos. *E-mail file(s) to the address supplied to the right.* →

The I-LYA is hereby authorized to insert our advertisement in the Annual Official Yearbook of the Inter-Lake Yachting Association, for which we agree to pay the above rates for space used.

Print Name of Primary Contact: _____

Club or Company Name: _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail (must include e-mail if you want a pdf proof for approval) _____

Signature: _____ Date _____

Remit CHECKS made payable to: **I-LYA 2022**
along with COPY & signed CONTRACTS to:
I-LYA Yearbook
8181 Oxbow Rd.
Westerville, OH 43082

E-mail:
yearbook@i-lya.org
or call 740-972-8451

COPY DEADLINE:
March 1, 2022

*** ≧ NEW FOR 2022! ≦ ***

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To the YACHT CLUBS:
Please DO NOT include
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